



Food Trade Sustainability Leadership Association

2012 SPONSORSHIP OPPORTUNITIES

We rely on our sponsor's support to continue our work in the important areas of metrics, reporting, education and facilitating change within the organic food trade. Sponsoring FTSLA's work above your membership dues is a great way to increase the visibility of your sustainability leadership, advance our common mission, and build awareness and engagement in our industry.

Annual sponsorships and the benefits for each

NOTE: For acknowledgment in communications (print/web), presentations, webinars, etc, sponsors are listed by level of support with logos sized accordingly, when used. Benefits expire at end of calendar year.

Major \$8,000

- 90 second video interview on FTSLA website featuring your company's commitment to sustainability
- Recognition at FTSLA events, workshops, webinars and other industry conferences and events.
- Special recognition and consideration for events, speaking opportunities, media referrals and other references throughout the year.
- Company logo prominently displayed on FTSLA's website, e-newsletter and special event announcements with a link to your website
- Company name and/or logo included on FTSLA's event promotion materials
- Present an informational, non-commercial webinar using FTSLA's platform at no cost to you or attendees, on a sustainability-related program at your business or other mutually agreeable topic
- 200-word profile of your business in an issue of our e-newsletter – twice a year

Lead Sponsor \$5,000

- Recognition at FTSLA events, workshops, webinars and other industry conferences and events.
- Company logo prominently displayed on FTSLA's website, e-newsletter and special event announcements with a link to your website
- Company name and/or logo included on FTSLA's event promotion materials
- 200-word profile of your business in an issue of our e-newsletter

Seed Sponsor \$2,000

- Recognition at FTSLA events, workshops, webinars and other industry conferences and events.
- Company logo prominently displayed on FTSLA's website, e-newsletter and special event announcements, with a link to your website
- Company name and/or logo included in FTSLA's event promotion materials