



SunOpta Sustainability

Ecological Farming  
Conference  
Jan 23<sup>rd</sup> , 2009

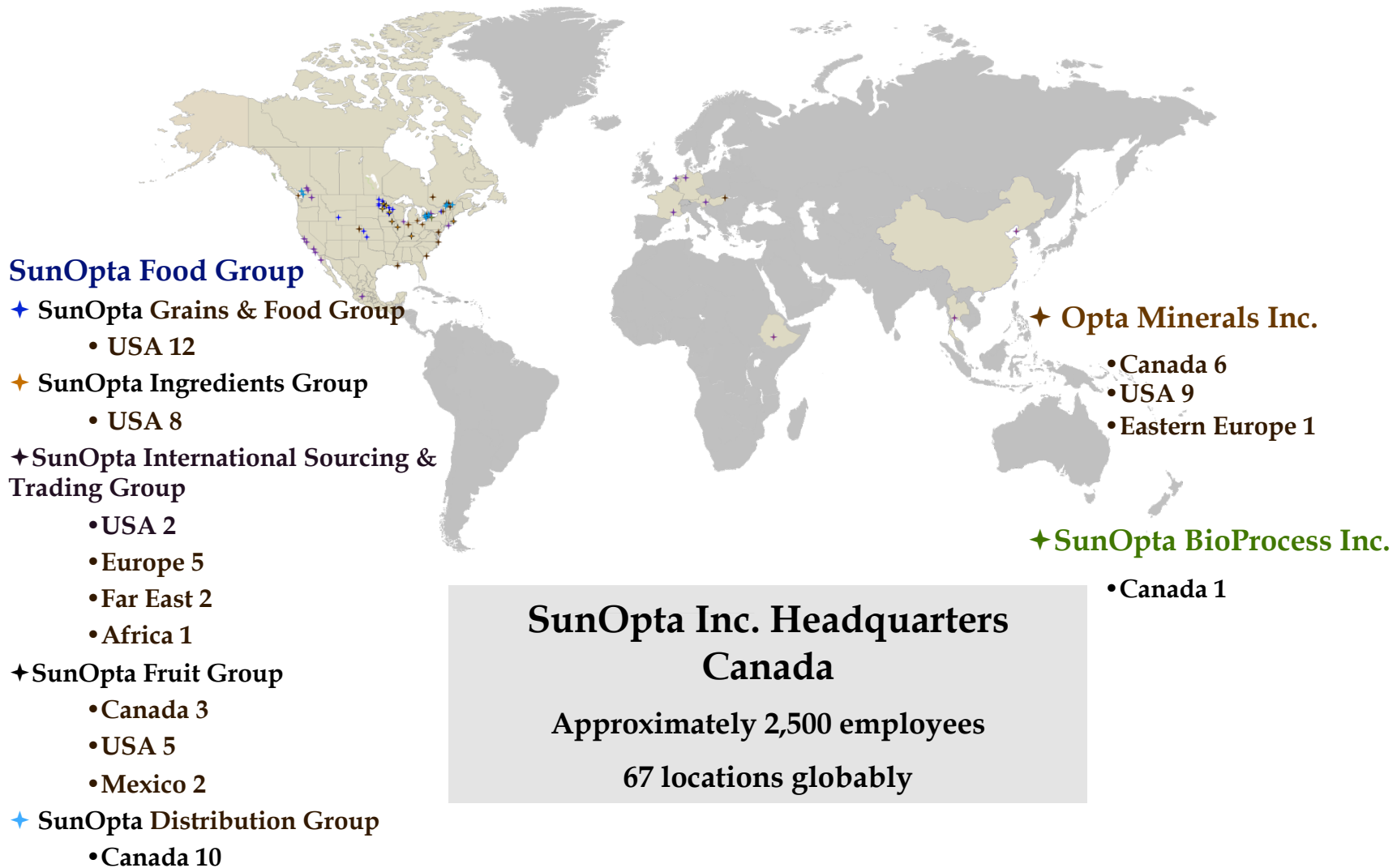
SunOpta  
A healthy products company

**NASDAQ – STKL**  
**TSX - SOY**

global growth

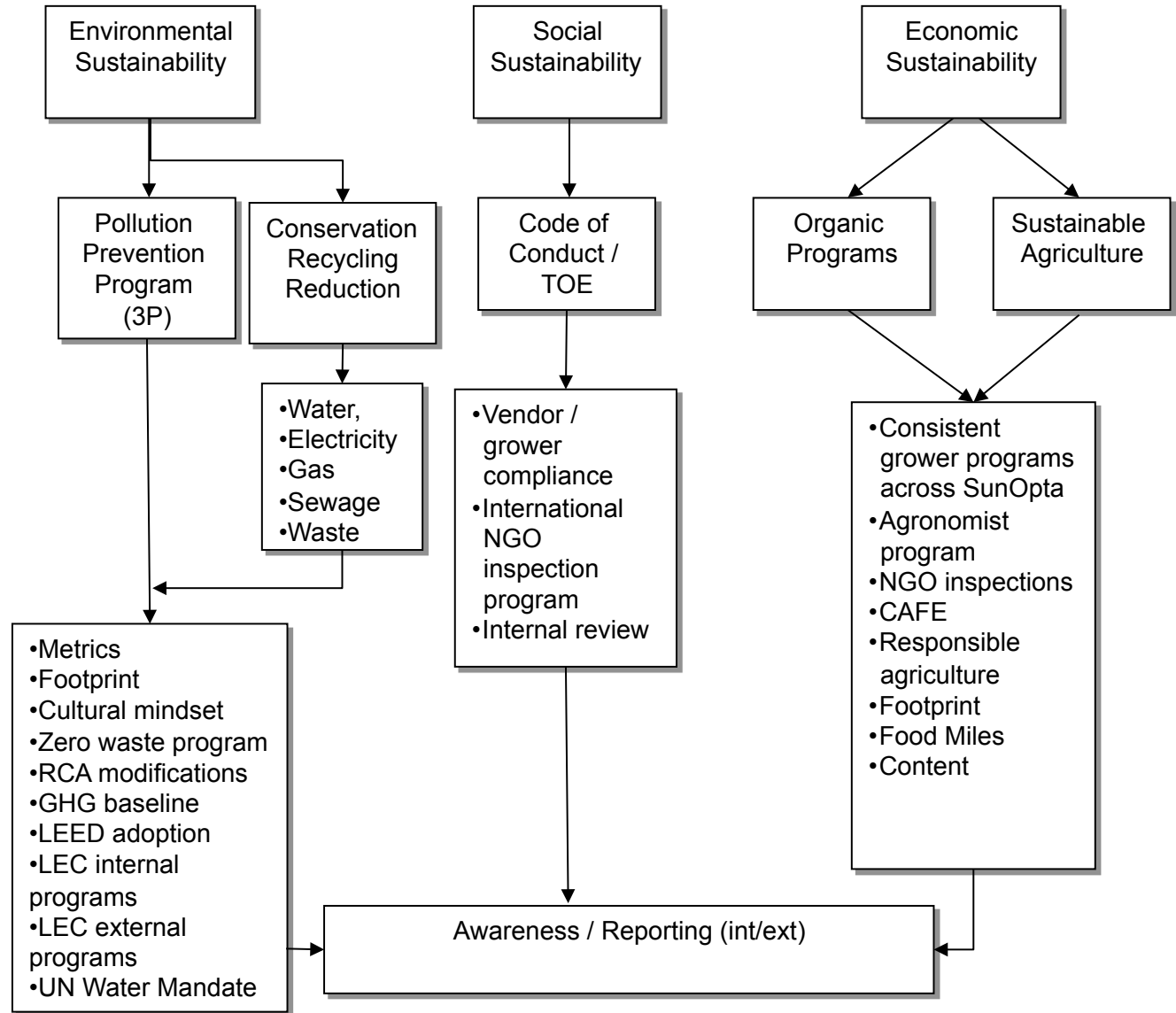
# The SunOpta Family

## “Extensive Global Capabilities”





## SunOpta 2009 Sustainability Strategy





# Critical Realities For Success

- Sustainability must be embraced and incorporated into all divisional and facility level objectives, including Corporate
- Divisions own execution and management
- Corporate owns coordination, strategy, facilitation, standards
- SunOpta Sustainability Organization



# Grower Programs

- Create a cohesive program that all of SunOpta and its supply partners can use.
- Tied to strategic business plan.
  - Secures the supply and ongoing relationships.
  - Supports the farmers



# Grower Programs

- Encourage current and new growers to develop more organic acreage
- Grower program:
  - Support
  - Education
  - Incentives



# Sustainability Team

