



Measuring Impacts



What gets measured gets managed





FTSLA Annual Reports

Organic, Distribution, Climate Change, Solid Waste, Energy, Water, Packaging, Animal Rights, Labor and Ethical Sourcing, Education, Governance.

Reflecting on your operations

What is a realistic strategy to begin measuring my company's impacts and an action plan for specific implementation?

What metrics are best for measuring business impacts and sustainability performance?

What areas should I focus my sustainability efforts on for maximum results?



Presentations

Deanna Stollar – Earthworks Committee Member,
GloryBee Foods

Abbey Lam – LEED Green Assoc.

Natalie Reitman-White – Sustainability Manager,
Organically Grown Company

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