

Responsible Packaging Project Webinar

Responsible Packaging Awards Process

Natalie Reitman-White, FTSLA

Natalie_RW@ftsla.org

2/4/11



Awards Previous Winners: 2010 Expo West

Whole Foods Market	100% rHDPE Supplement Bottle (365 Brand)
Pangea	Living Seed-Embedded Package
Dr. Bronner	100% rPET Bottle
Host Defense	Life Box™ Mycorrhizal Spores Infused into Cardboard
Rainbow Light	100% rHDPE Supplement Bottle
Burt's Bees	80% rHDPE Lip Balm Tube
Organic Essence	Compostable Lip Balm Tube
Gaia Herbs	100% PCR/Recyclable Cardboard/Sorghum-based Packing Peanuts
NAYA	100% rPET Bottle
Naked Juice	100% rPET Bottle
Eden Foods	BPA-Free Cans (low-acid items)
Straus Dairy	Regional, Reusable, Refillable, and Returnable-to-the-store Glass Beverage
Crescent Ridge	Regional, Reusable, Refillable, and Returnable-to-the-store Glass Beverage
Method	100% rPET Bottle
Seventh Generation	90% rHDPE Bottle
Earthbound Farms	100% rPET Clamshells
New Leaf Paper	ALL FSC certified, 100% Post-consumer Recycled Content
Nature's Path	100% Post-consumer Paperboard, Light-weight; Bagged Eco-pack
3 Sisters	Bagged Eco-packs

Awards Previous Winners: 2010 Expo East

EcoNature Care	single material & refillable aluminum body care containers
ECOvention	100% post-consumer recycled content and innovative use design pizza box
Eldorado Springs Water	100% rPET bottle (recycled PET)
IFCO Systems	reusable container systems with the organic produce industry
KTM Industries	non-GMO compostable green cell foam for shipping containers
Nature's Path Foods	reduced packaging, FSC-Certified, 100% recycled granola bar boxes
Numi Tea	100% recycled paperboard with 85% post-consumer content with eco-audit table
Preserve Products	design and commitment to extended producer responsibility
Stone Hearth Pizza	reusable container system for customers of to-go pizza
Stonyfield Farms	reducing weight and material use for yogurt cups
Sagomonian Farms	70% rPET clamshell manufactured with 50% onsite solar energy

Awards Nominations Process Round 3

- Awards will be presented 3/10/11 at 4pm at Natural Products Expo West
- Eligibility: brands/manufacturers & package currently in commerce
- [Nominations Form](#) to be completed by 2/18/11
- Provide data & 3rd party verification where possible
- Cross-industry review committee

Q & A

<http://www.responsible-packaging.org/>