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To:
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eNews

October 2008

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Greetings!

Our monthly e-Newsletter will provide you with

- news
- tools
- resources...

to help you be successful as a business leader in the growing sustainability movement.

Visit our new website for information on:

[Declaration of Sustainability](#)
[Member Benefits](#)
[FTSLA eNews Archives](#)

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Join Us for Informational & Networking Meetings at Expo East and PMA



Join us for these informational and networking meetings to find out more about the Food Trade Sustainability Leadership Association (FTSLA) programs and member benefits.

October 16, 2008 2pm-3:30pm
Natural Products Expo East

Boston Convention Center Room 156A

October 25, 2008 2pm-3:30pm
Produce Marketing Association Summit
Orange County Convention Center Room 109A

Join us if you are:

- ▶ Looking for guidance on how to launch and then maintain your company's sustainability plan.
- ▶ Wanting a group of committed peers to share best sustainability practices and challenges with.
- ▶ Seeking support with how to measure and report your sustainable business performance.

These will be open, free informational and networking meetings to learn more about this new resource network available to organic and natural foods companies. There will be an update on the launch of the "Declaration of Sustainability" Sign-on Campaign, an 11-point action plan aimed to promote education and action toward sustainable business practices in the natural food trade.

Please email you RSVP to
nwhite@organicgrown.com

Responsible Packaging Forum October 15, 2008 Expo East



Cultivating Sponsors



FTSLA is partnering with Whole Foods Markets' Green Mission Teams to host a Responsible Packaging Forum on Oct 15, 2008 at the Natural Products Expo East in Boston, MA.

The morning session, from 8:30am-12pm, will focus on green packaging solutions in the organic produce industry. Collaboration will focus on alternatives to waxed boxes and clamshells.

The afternoon session, from 12:30pm-4:30pm, will focus on green packaging innovations in the natural foods grocery and HABA industry. Collaboration will focus on materials pooling of biopolymers for film applications (such as bags) and for rigid applications (such as bottles and jars).

This is a FREE Educational Event.

Please email your reservation request to nwhite@organicgrown.com

Domestic Fair Trade Association Accepting Applications

The Domestic Fair Trade Association is accepting applications for 2008-2009. To participate in the Association's annual meeting in December, new members must apply by October 15th, 2008.



The challenges faced by rural communities are very similar around the world. Recently the movement for "Domestic Fair Trade" has gained momentum in North America. Many organizations have come together to contribute to a movement for fairness, equity and sustainability that supports family-scale farming, farmer-led initiatives such as farmer co-operatives, just conditions for farm workers, and the strengthening of the organic agriculture movement. The Domestic Fair Trade Association seeks to bring these efforts together with mission-based traders, retailers and consumers to contribute to the movement for a more equitable, diverse and sustainable agriculture in North America and around the world.

Download full applications and view the list of membership benefits at dftassociation.com/applications.html

Free Online Sustainable Business Resources:

Clean Energy Handbook for Business. Sustainable Industries released a handbook that is a guide for business leaders that want to tackle one of the most pressing issues of our time: energy management. Learn how to reduce your company's energy use, invest in onsite renewable energy, choose a carbon offset provider and more. [Click here to download.](#)

Energy-Efficiency for Your Business: The Low-Hanging Fruit. This one-hour Webinar presented by Sustainable Industries and MacDonald-Miller offers expert advice for West Coast business owners, facility managers and building operators on reducing operational costs through energy efficiency. The Webinar reveals some of the most cost-effective ways to save energy and operational costs. [Click here to register.](#)

How to Develop a Corporate Environmental Sustainability Program. This one-hour Webinar features: Andrew Van Der Laan, director and senior project manager, publishing operations group, Random House; Isabelle Silverman, Attorney, Environmental Defense Fund; Allison Furbish, Media Relations Manager, King Arthur Flour. [Click here to register.](#)

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